



2<sup>nd</sup> Edition

# ASIA PHARMACON EXPO - 2024

6<sup>th</sup> – 7<sup>th</sup> December, 2024



## Venue:

Karnataka Trade Promotion  
Organisation(KTPO)

Bangalore, Karnataka,  
India

# ABOUT ASIA PHARMACON EXPO - 2024



Asia Pharmacon Expo - 2024 will provide an opportunity to the participating companies to display or showcase the product among the global crowd coming from the different part of the world. The Expo will simultaneously provide opportunity to the visitors to know about the recent advancement and discoveries going on now a days. The Asia Pharmacon Expo will provide ample opportunity to all the entrepreneur to expand their business by creating a networking between various industry leaders, Investors, and global industries. Further it will also create opportunity to the startup to raise funds from various investors.

The 2 day Expo will basically focus on new labs solutions, pharmaceutical formulations, APIs, drug intermediates, contract manufacturing, Pharma and packaging machineries, software technology for pharma industry & management and other ancillary industry to Pharma, etc. The Expo will also host global speakers which will be speaking on market strategy, New FDA regulation and also on the startup culture. The visitors and exhibitors can have a direct access to highly target senior pharma executives, buyers, procurement managers, contract manufacturers, hospital administration and many more. The Expo will also witness direct selling of goods, so hospitals and organization who wants to buy bulk products can be the best options for them.

**PHARMACEUTICALS**

**HEALTHCARE**

**DIAGNOSTICS LAB**

**ALL IN ONE PLACE**

# Overview of Indian Pharma Sector

The pharmaceutical industry in India is expected to reach \$65 bn by 2024 and to \$120 bn by 2030

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India is a major exporter of Pharmaceuticals, with over 200+ countries served by Indian pharma exports. India supplies over 50% of Africa's requirement for generics, ~40% of generic demand in the US and ~25% of all medicine in the UK .

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India also accounts for ~60% of global vaccine demand , and is a leading supplier of DPT, BCG and Measles vaccines. 70% of WHO's vaccines (as per the essential Immunization schedule) are sourced from India.

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Drugs and Pharmaceuticals shares 5.15% of the total exports of the country in the month of April. The Average Index of Industrial Production of Manufacturing of pharmaceuticals, medicinal chemicals and botanical products in the FY 2021-22 is 221.6 and has grown by 1.3 percent. Exports of Drugs & Pharmaceuticals values at USD 2067.63 mn in May 2022 and records positive growth vis-à-vis May 2021 of 10.28%.

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Indian pharma exports witnessed a growth of 103% since 2013-14, from INR 90, 415 Crores in 2013-14 to INR 1,83,422 Crores in 2021-22. Exports achieved in 2021-22 is the Pharma Sector's best export performance ever. It is a remarkable growth with exports growing by almost \$10 bn in 8 years.

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The Indian Pharmaceuticals industry plays a prominent role in the global pharmaceuticals industry. India ranks 3rd worldwide for production by volume and 14th by value. The nation is the largest provider of generic medicines globally, occupying a 20% share in global supply by volume, and is the leading vaccine manufacturer globally. India also has the highest number of US-FDA compliant Pharma plants outside of USA and is home to more than 3,000 pharma companies with a strong network of over 10,500 manufacturing facilities as well as a highly skilled resource pool.

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The pharmaceutical industry in India offers 60,000 generic brands across 60 therapeutic categories. Major segments include generic drugs, OTC Medicines, API/Bulk Drugs, Vaccines, Contract Research & Manufacturing, Biosimilars and Biologics.

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India is the 4th largest Asian medical devices market after Japan, China, and South Korea and among the top 20 global medical devices markets in the world.

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Indian pharma companies enabled by their price competitiveness and good quality, have made global mark, with 60 per cent of the world's vaccines and 20% of generic medicines coming from India.

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# Exhibitor Profile



**Active Pharmaceutical  
Ingredients & Generic APIs**



**Bio-Pharmaceuticals**



**Lab Equipment**



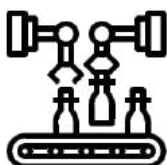
**Packaging Materials**



**Clean Rooms**



**Machinery & Process**



**Contract Manufacturing**



**Project Consultant**



**Trade Associations**



**Water Treatment and  
Management**



**Pharmaceuticals Software  
Development Organisation**



**Fine Chemicals, Intermediates  
& Excipients**

# Why Exhibit?



**Funding Opportunities**



**Promote Branding**



**Export/Import Opportunities**



**Form Strategic Alliance**



**Meet the Industry Leaders**



**Audience Filtering**



**Match Making**



**Year Round Promotion**



**Efficient Networking**



**Attract the Global Market**



**B2B Meeting**



**State of Art Infrastructure**



**Meet the Global Investors**



**Understand the Global Market**



**Platform for New Product Launch**



## Visitor Profile

- ♣ Purchase Managers From Pharma Companies
- ♣ Procurement Officials From Renowned Hospitals
- ♣ Pharmaceutical Exporters
- ♣ CEO's, Senior Managers, R&D Professionals
- ♣ Regulatory Officers, Government Officials
- ♣ Equipment Suppliers & Distributors
- ♣ Pharmacists, Biotechnology Specialists, Academicians
- ♣ Hospital Administrators, Medical Representatives
- ♣ Traders & Contractors, Franchise Owners and



## Departments

Sales

Research &  
Development

Laboratory/Machinery

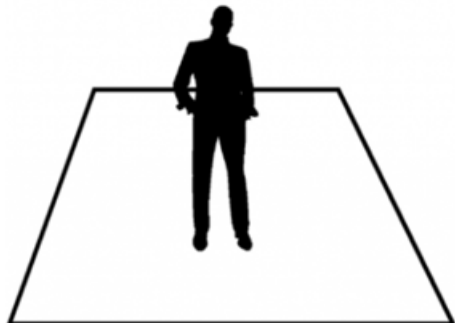
Purchasing/Procurement

Production/Engineering

Communication/PR/  
Marketing

# Booth Tariff

## Space Only



Exhibitor need to put up their own stall/structure, we will only provide the empty space

## Minimum Booking Area

9 Sq Metre

## Booth Tariff

Indian Company:- INR. 8,000/SQM+18% GST  
Foreign Company:- USD 200/SQM

## Octanium Stall



We will provide the octanium booth along with the below amenities

## Amenities

- ✦ Octanium Booth
- ✦ 2 No's Chair
- ✦ 1 No's Table
- ✦ 2 No's Spot Light
- ✦ Electric Plug Point
- ✦ 1 No's Dustbin
- ✦ Fascia Name
- ✦ Carpet

## Minimum Booking Area

9 Sq Metre

## Booth Tariff

Indian Company:- INR. 10,000/SQM+18% GST  
Foreign Company:- USD 250/SQM

**Note:** Availability of stalls are based on first come first serve basis. We will finally blocked the booth once we receive the quoted funds. Kindly contact the expo organizer for more details

# APE2024 Awards

Asia Pharmacon Expo – 2024 had introduced 12 awards this years in order to recognise the innovation and dedication of companies and individuals who are driving the pharmaceutical industry forward. The Awards are open to all Pharmaceutical and Biopharmaceutical companies engaged in the design, development, manufacture, production and distribution of large and small molecule drug products from across the globe.

**Mark the Date:** 6<sup>th</sup> December, 2024, 7 PM Onwards, KTPO Main Auditorium

## Award Categories

- ★ Innovation in Distribution
- ★ Innovation in Marketing
- ★ Sustainable Achievement
- ★ Export Driven Pharmaceuticals Company
- ★ Community Partnership of the Year
- ★ Emerging Formulation Company
- ★ Most Influential Pharma Software
- ★ Innovation in Supply Chain and Logistics Management
- ★ Innovation in Process & Formulation Development
- ★ Innovation in Biologic Drug Development
- ★ Innovation in Manufacturing
- ★ Innovation in Packaging



## APE2024 Venue

### Karnataka Trade Promotion Organisation(KTPO)

Plot No.121, Road No 5, EPIP  
2nd phase, Whitefield industrial area  
Bengaluru - 560 066, Karnataka  
India







PHARMA · LAB · HEALTHCARE

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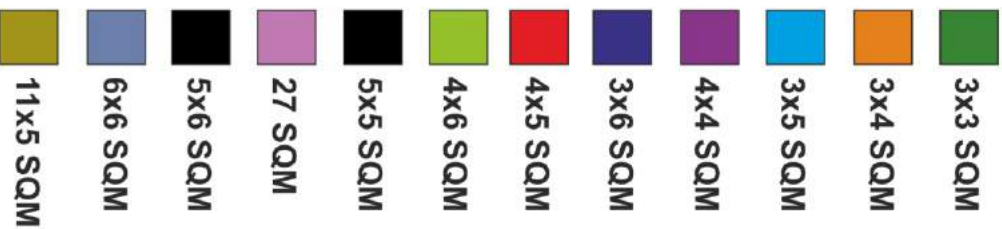
KTPO, Bangalore, Karnataka, India

Organised By

**ARYOPA**  
The Passion to Lead

Booth

Colour Indication

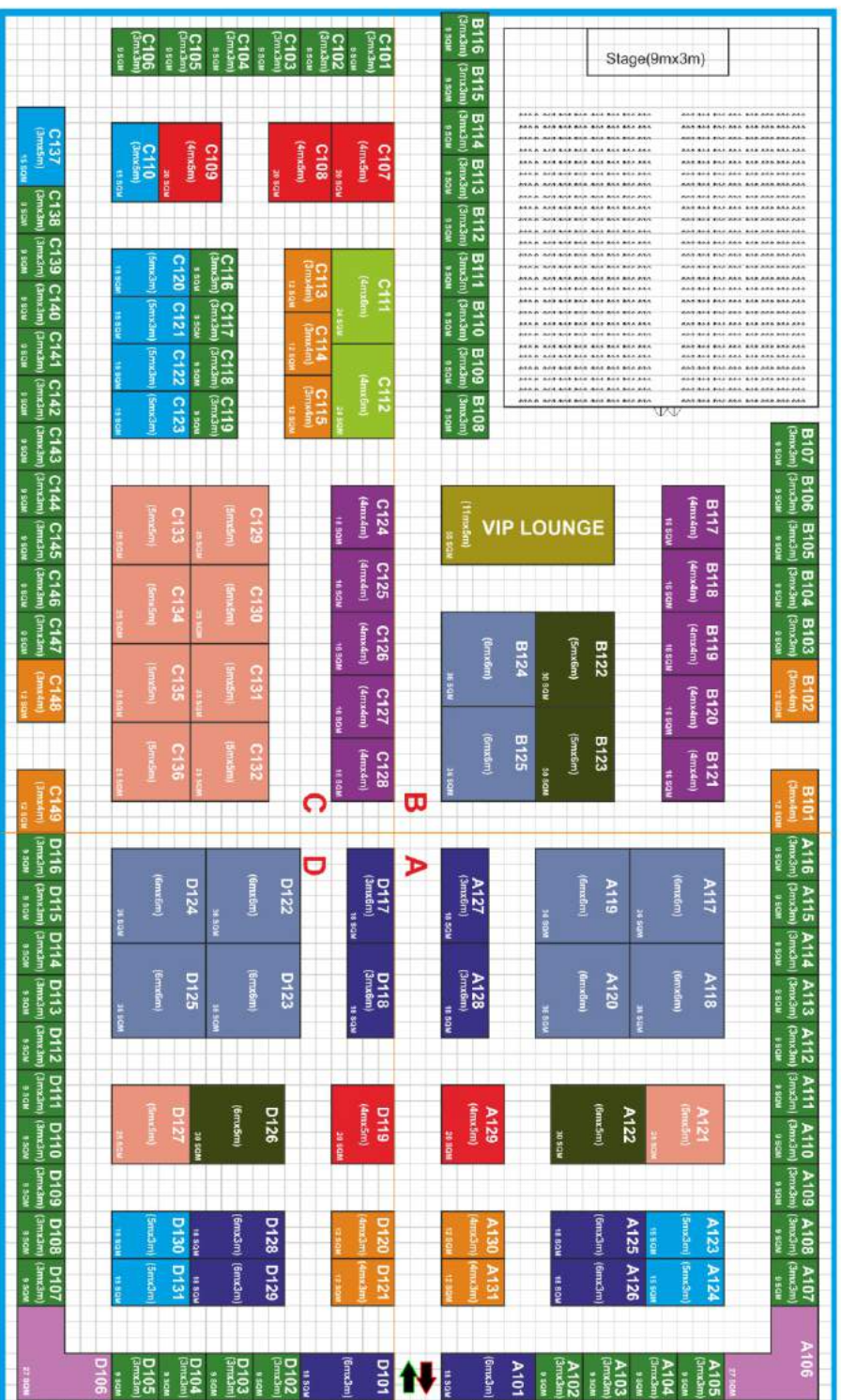


B

Emergency  
Exit

A

ENTRANCE/EXIT



Vehicle  
Entry/Exit

C

Emergency  
Exit

D

visit [www.asiapharmaconexpo.com](http://www.asiapharmaconexpo.com) for more details

# Sponsorship

## Bag Sponsor

Tariff: Rs. 1,55,000(Excluding GST)

- ✦ Logo Recognition
- ✦ Bag Quantity: 500
- ✦ Logo Recognition at the Website

## Gate Sponsor

Tariff: Rs. 1,55,000(Excluding GST)

- ✦ Logo Recognition at the Main Gate
- ✦ Logo Recognition at the Website

## Registration Desk

Tariff: Rs. 1,55,000(Excluding GST)

- ✦ Logo Recognition at the Registration Desk
- ✦ Logo Recognition at the website

## Badge Sponsor

Tariff: Rs. 2,00,000(Excluding GST)

- ✦ Logo Recognition at the website
- ✦ Logo will be printed on the below following Badges
  - ✦ Visitor Badges
  - ✦ VIP Badges
  - ✦ Guest Badges
  - ✦ Delegates Badges
  - ✦ Organiser Badges
  - ✦ Media Badges

## Powered By

Tariff: Rs. 8,00,000(Excluding GST)

- ✦ Logo will be used as "Powered by" in all Marketing Materials
- ✦ 10 VIP Pass
- ✦ 2 Separate Banner of Dimension 10x10 Feet.
- ✦ Seperte Email blast for visitor promotion aganist your stall
- ✦ Logo in all Entry/Exit Gate
- ✦ 6x6 Sq Meter Complimentary Stall

# Sponsorship

## Bronze Sponsor

Tariff: Rs. 2,50,000(Excluding GST)

- ✦ Company logo as Bronze Sponsor
- ✦ 3x3 Sq meter Complimentary Stall
- ✦ Logo Recognition at the Main Gate
- ✦ Separate Banners of Dimension 8x6
- ✦ 1 VIP Pass

## Silver Sponsor

Tariff: Rs. 3,15,000(Excluding GST)

- ✦ Company logo as Silver Sponsor
- ✦ 3x3 Sq meter Complimentary Stall
- ✦ Logo Recognition at the Main Gate
- ✦ 2 Separate Banners of Dimension 8x6
- ✦ 3 VIP Pass
- ✦ Logo Recognition at Entry/Exit Gate

## Gold Sponsor

Tariff: Rs. 4,00,000(Excluding GST)

- ✦ Company logo as Gold Sponsor
- ✦ 4x4 Sq meter Complimentary Stall
- ✦ Logo Recognition at the Main Gate
- ✦ 5 Separate Banners of Dimension 8x6
- ✦ 5 VIP Pass
- ✦ Logo Recognition at Entry/Exit Gate

## Diamond Sponsor

Tariff: Rs. 5,50,000(Excluding GST)

- ✦ Company logo as Diamond Sponsor
- ✦ 5x5 Sq meter Complimentary Stall
- ✦ Logo Recognition at the Main Gate
- ✦ 7 Separate Banners of Dimension 8x6
- ✦ 7 VIP Pass
- ✦ Logo Recognition at Entry/Exit Gate
- ✦ Logo Recognition at VIP Lounge



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**6<sup>TH</sup> – 7<sup>TH</sup> DECEMBER, 2024**

**KARNATAKA TRADE PROMOTION ORGANISATION(KTPO)**

**CONTACT US**

**REGISTERED OFFICE**

#63, RN Guha Road  
DumDum Cantonment,  
Kolkata-700028, WB

**FOR STALL BOOKING**

Hotline Number: +91 6289-667-271  
Email ID1: exhibitor@asiapharmaconexpo.com  
Email ID2: asiapharmaconexpo@gmail.com

**For more info visit**  
**[www.asiapharmaconexpo.com](http://www.asiapharmaconexpo.com)**

**ORGANISED BY**



**THANK YOU FOR YOUR BUSINESS**